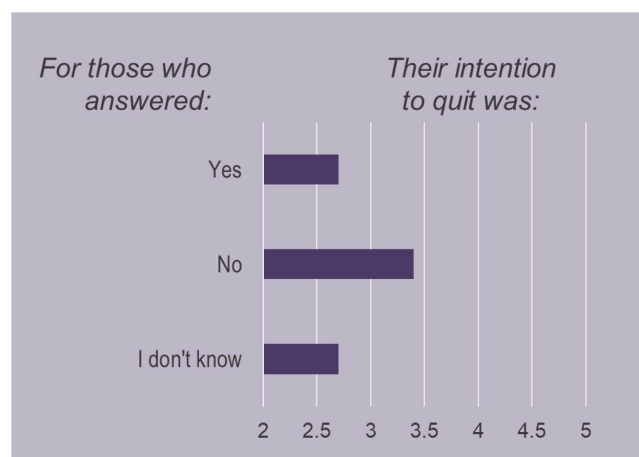
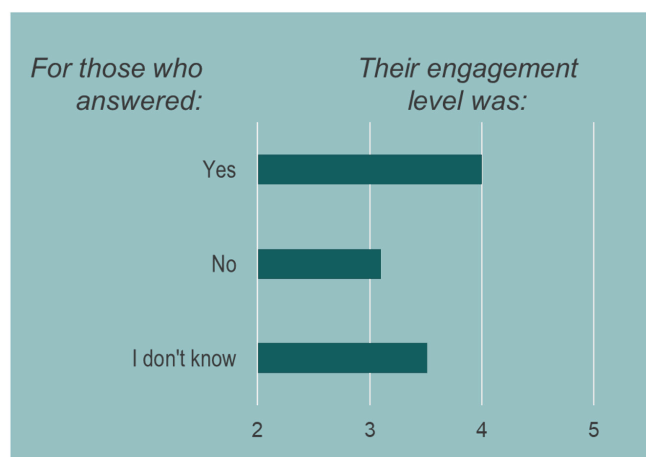


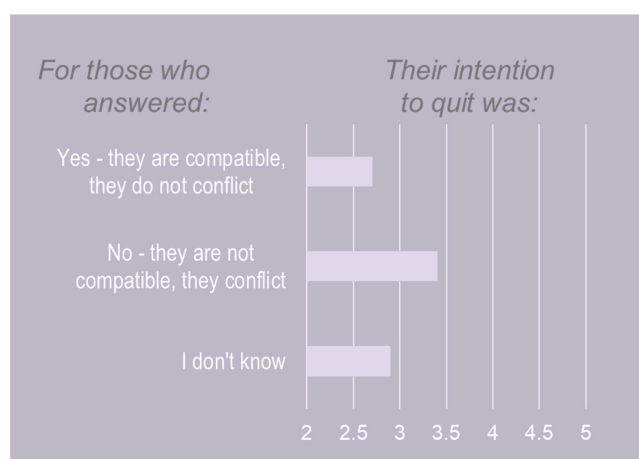
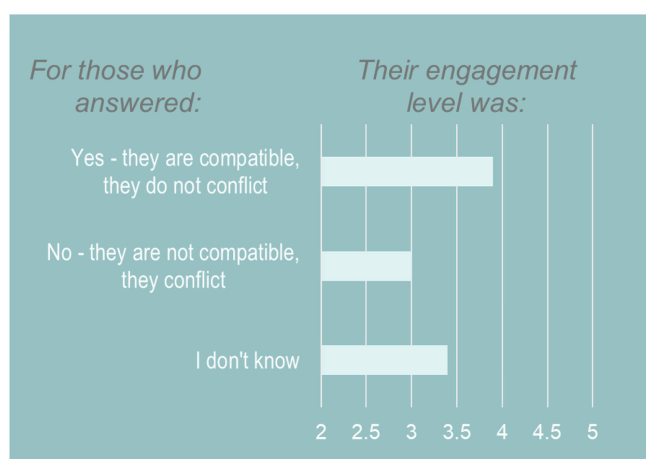
## Purpose at Work is Associated with Higher Engagement and Lower Intent to Quit

### Research Report

Does your work help you feel that you are achieving your personal purpose in life?



Does your personal purpose in life line up with, or fit with, your organization's purpose?



Truist Leadership Institute surveyed about 1,250 workers across the US in the fall of 2021.

On each of the two questions displayed above, about one in six indicated they did not know their organization's purpose. For those who answered yes, engagement was higher and intention to job search was lower.